(b) Government have constituted a Group of Ministers (GOM) to examine the issue.

(c) Yes Sir.

Export Marketing Support

*324. SHRI W. ANGOU SINGH : Will the Minister of COMMERCE AND INDUSTRY be pleased to state :

(a) How far the two nodal organisations viz, North Eastern Handlooms and Handicrafts Development Corporation and North Eastern Regional Agricultural Marketing Corporation can provide export marketing support,

(b) whether the Government have taken up any measure to export the surplus of exportable horticultural products of the North East region, and

(c) if so, the details thereof ?

THE MINISTER OF COMMERCE AND INDUSTRY (SHRI MURASOLI MARAN): (a) to (c) North Eastern Handloom and Handicrafts Development Corporation provides export marketing support by way of organising design workshops/seminars, publicity and exhibitions for exportable products and participation in trade fairs. North Eastern Regional Agricultural Marketing Corporation (NERAMAC) undertakes direct export marketing from the North East Region.

NERAMAC is exporting True Potato Seeds to countries like Bangladesh, Indonesia and Nepal. Consignment of raw rubber and pineapple juice concentrate have also been sent to Nepal. NERMAC is also exploring the possibilities of export marketing of fresh ginger to neighbouring countries.

The Agricultural and processed Food Products Export Development Authority (APEDA) has also been taking various steps to boost exports of Agricultural and Horticultural products from the North East Region. They have conducted number of quality awareness programmes, export awareness programmes and workshops in the Region.

In addition, in the Exim Policy, double weightage is provided to the exports from the NE region for fulfilling export obligations. There is also a provision to reorganise one State Corporation in each State as Export House in

relaxation of the established criteria. Air freight subsidy is also available for exports of selected items from the North East reagioin

Serials Being Telecast on Doordarshan

*325. SHRI GOPALSINH G. SOLANKI : Will the Minister of INFORMATION AND BROADCASTING be pleased to stale :

(a) the names of serials and producers/companies which are being telecast on DD-I/DD-11;

(b) the Television Rating Programmes (TRPs) of each serial as on 31st January, 2000.

(c) the companies whose more than two serials are on the air as on 31st January, 2000, with the Minimum Guarantee (MG) being paid by them ;

(d) whether some producers have failed to give MG; and

(e) if so, the details thereof and action taken to stop their programmes?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI ARUN JAITLEY): (a) and (b) The names of serials/programmes of commissioned, on royalty basis and sponsored category being telecast on DD-1 and DD-2 along with the TRP ratings, wherever available, are given in annexure *[See* Appendix 189, annexure No. *64]*

(c) No producer has more than two sponsored serials on Minimum Guarantee (MG.) basis on the national network However, some producers have more than one programme on normal fee basis (for example M/s Cinevisla Communications has three serials numbered 21. 26 and 27 m Amicxure relating to DD-1 serials. Out of these, SI. Nos. 21 and 26 arc on normal fee basis and serial No. 27 is on minimum guarantee basis)

(d) and (e) Details of Outstandings are given in statement See below Legal proceedings are in progress in several cases. Some defaulters are not being given any current or fiiture programmes. In cases where programme are still on or intended to be continued, current business is done on advance payment and producers are being asked to draw out an instalment plan for repayment.